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iKlear News

For Immediate Release

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New iPad/iPhone Cleaning Kit From iKlear With Antibacterial Cleaning Cloth Made For Retina Display



Booth #6132 iLounge, January 8, 2013 —

Meridrew Enterprises is pleased to announce the release of our new ***iKlear iPad/iPhone Cleaning Kit***, with germ fighting antibacterial cloth. The iK-iPad Cleaning Kit retails for \$14.95 and is available at leading retail stores worldwide and online. English, Spanish and Chinese language packaging is available.

The all-new ***iKlear iPad/iPhone Cleaning Kit*** includes everything for your mobile cleaning

needs. John Younghein, President and CEO of Meridrew Enterprises said, “Our unique fluid is 100% non-toxic and contains no alcohol or ammonia. This product is child and pet safe.” The kit contains a 2-ounce bottle of iKlear anti-static cleaning fluid, enough for 300 cleanings; one 8 x 8 inch optical grade, second-generation, DMT antimicrobial polishing cloth; and, 3 iKlear Wet/Dry Travel Singles.

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Clean, Protect and Preserve your new iPad, iPad mini or iPhone 5 Retina display with the most recommended screen cleaning products in the world. Our cleaning fluid and polishing cloths are designed with Apple products in mind. The proprietary solution cleans, protects and preserves modern displays with every use. The iKlear solution safely removes dirt, dust, lint and fingerprints and leaves the screen with an anti-static finish on the surface so you don't have to clean as often. iKlear is ideal for use on high performance oleophobic and hydrophobic-coated screens found on the latest tablet computers, smart phones and laptops.

The premium display cleaner for 20 years, the iKlear formula has been the #1 Most Recommended Cleaner for Apple electronics and LCD displays. Use iKlear on the new iPad with Retina Display, iPad mini, iPhone 5, iPod Touch, MacBook Air, MacBook Pro, Thunderbolt and Cinema displays.

iKlear is the original LCD cleaner. We've been producing and bottling iKlear in our own California plant since 1992. We offer a full line of cleaning solutions for televisions, computers, touch screen tablets and smart phones.

Meridrew Enterprises is a leading manufacturer of LCD cleaning products for consumer and institutional use and purveyor of cleaning products at leading retail Stores. iKlear and Klear Screen are registered trademarks of Meridrew Enterprises. For more information about iKlear products contact our office at (800) 505-5327.

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